

REASONS
to exhibit at
MACH
2028
3-7 April
NEC BIRMINGHAM UK

The UK's national event for **inspiring, innovating**
and **connecting** manufacturing

Organised by



MACH
machexhibition.com
PART OF THE MTA CLUSTER





At MACH 2026, we made the biggest investment we've ever made in an exhibition stand, and it's delivered the best MACH we've ever had across all our product lines, including both machine tools and additive manufacturing. Every machine we brought to the stand has now been sold, making this a fantastic week for us.

David Chapman,
Managing Director, Matsuura Machinery

Organised by



MACH 2028

The home of engineering-based manufacturing

Taking place from **3-7 April 2028** **MACH** is the biggest manufacturing and advanced engineering event in the UK. For **over 100 years** the exhibition has been owned and organised by **The Manufacturing Technologies Association (MTA)** a not-for-profit organisation that champions the UK's engineering-based manufacturing sector.

The MTA is passionate about promoting new technology and innovation. As the organisers of MACH, we are well-equipped to help businesses thrive within this cutting-edge sector.

As the national show, MACH is a focal point in the calendar for the UK's engineering community and there is no better forum to connect with customers, build new sales prospects and showcase your products and services, when it comes to presence at events – out of sight is out of mind.

Supporting partners:



AMUK is the UK's trade association that supports businesses that develop or supply 3D printing and additive manufacturing technology and services. Their primary goal is to establish the UK as a global leader in the development and adoption of additive manufacturing.



ESCUK is a trade association that represents the interests and goals of the UK's engineering manufacturing sector. They promote resilience in local supply chains and support the Engineering Supply Chain area at MACH which is exclusively reserved for UK companies.

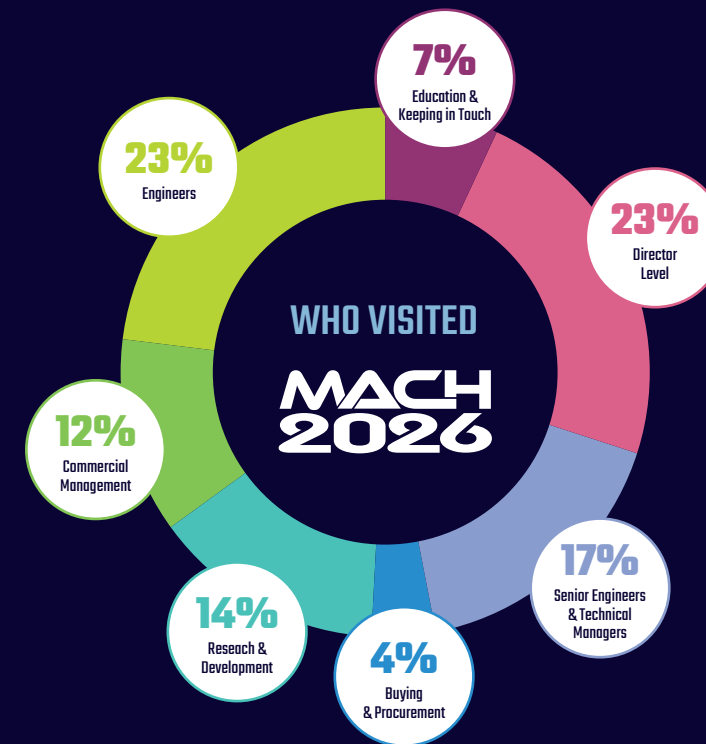
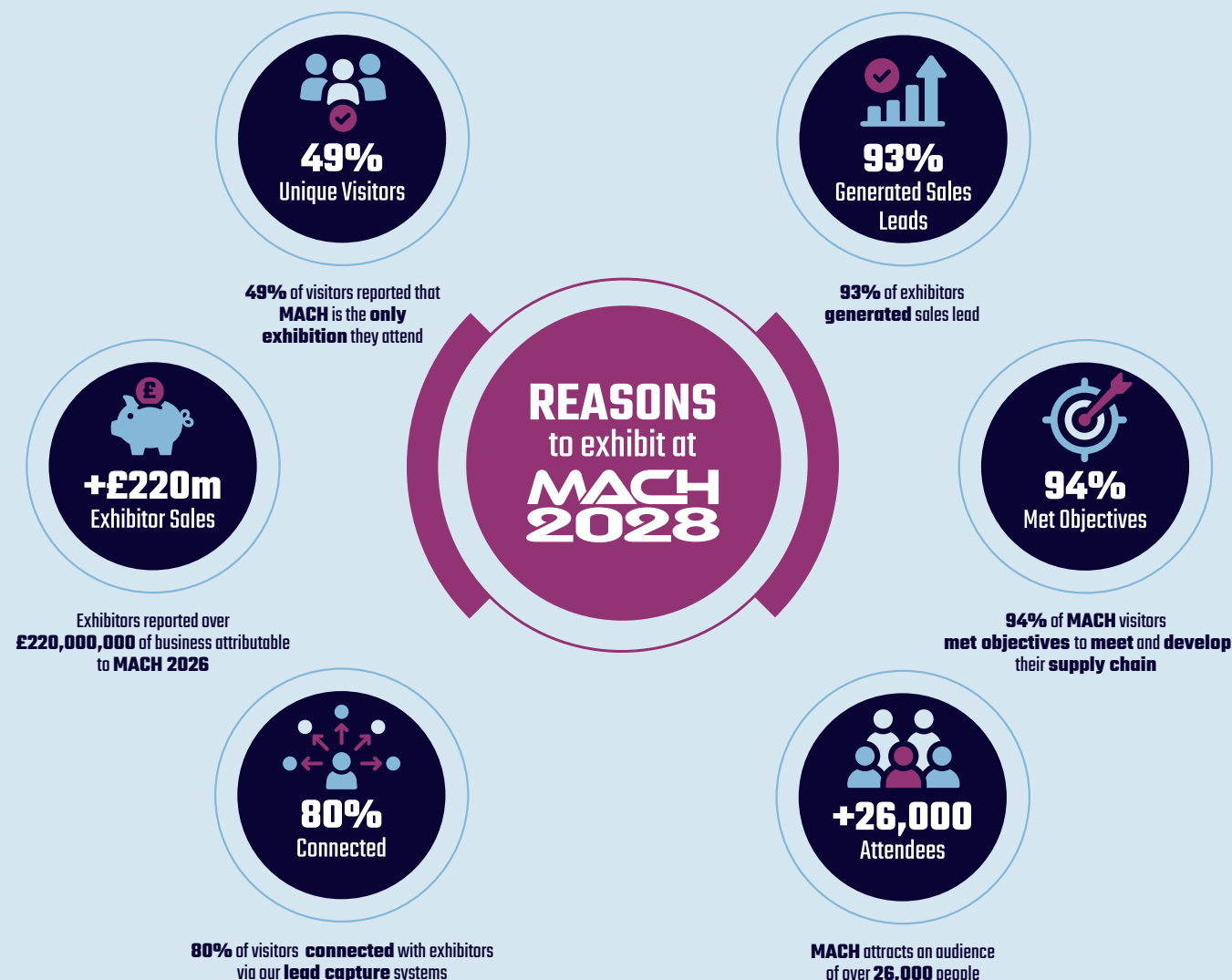
OUR AUDIENCE

Connecting suppliers, visitors and key decision makers from across the **UK engineering and manufacturing industry**

Exhibitions remain the **number one means** of getting your products and services the attention they deserve in front of potential customers – and with the largest number of high-quality visitors, **MACH delivers for its exhibitors.**

MACH has built up an established reputation for being the UK's premier engineering and manufacturing show. Able to attract a wide audience of visitors, suppliers and industry experts, the exhibition brings like-minded people together to see a variety of live digital production systems all under one roof across a full working week.

With more than 26,000 people expected to attend, MACH provides businesses with an ideal opportunity to showcase their products and services to engaged individuals with real buying power. From those seeking cutting-edge technology to enhance their operations to people looking for machinery that will give them a competitive edge, MACH will attract customers with a diverse range of needs.



VISITOR BACKGROUNDS AND INTERESTS

3D Abrasives
Additive Manufacturing Aerospace
 Assembly **Automation** Automotive Autosport Bending
 Boring Chemical Coating **Composites** Consultancy Controls Systems
 Cryogenics Cyber Security Defence & Government Deburring **Digital**
Manufacturing Distribution & Logistics **Education** Electrical
 Engines & Turbines Fabrication Filtration Finance Food Forging & Casting Forming
 Gases Gear-making **Grinding** Handling Equipment Hardware Health & Safety
 Hybrid **Industrial Lasers** Lathes Lubricants **Measurement & Inspection**
 Medical Mould & Die Manufacture Oil & Gas Pharmaceutical Power Generation/Nuclear
 Presetters & Balancing Presses Punching Quality Recycling Research &
 Development **Robotics** Satellite Technology Sawing Shearing Software
 Storage Systems **Sub-Contract** Structural Engineering **Surface**
Finishing Sustainable Manufacturing **Tooling**
 Trade Association Training Providers Turning Centres &
 Lathes Water-Jet **Welding**
 Workholding



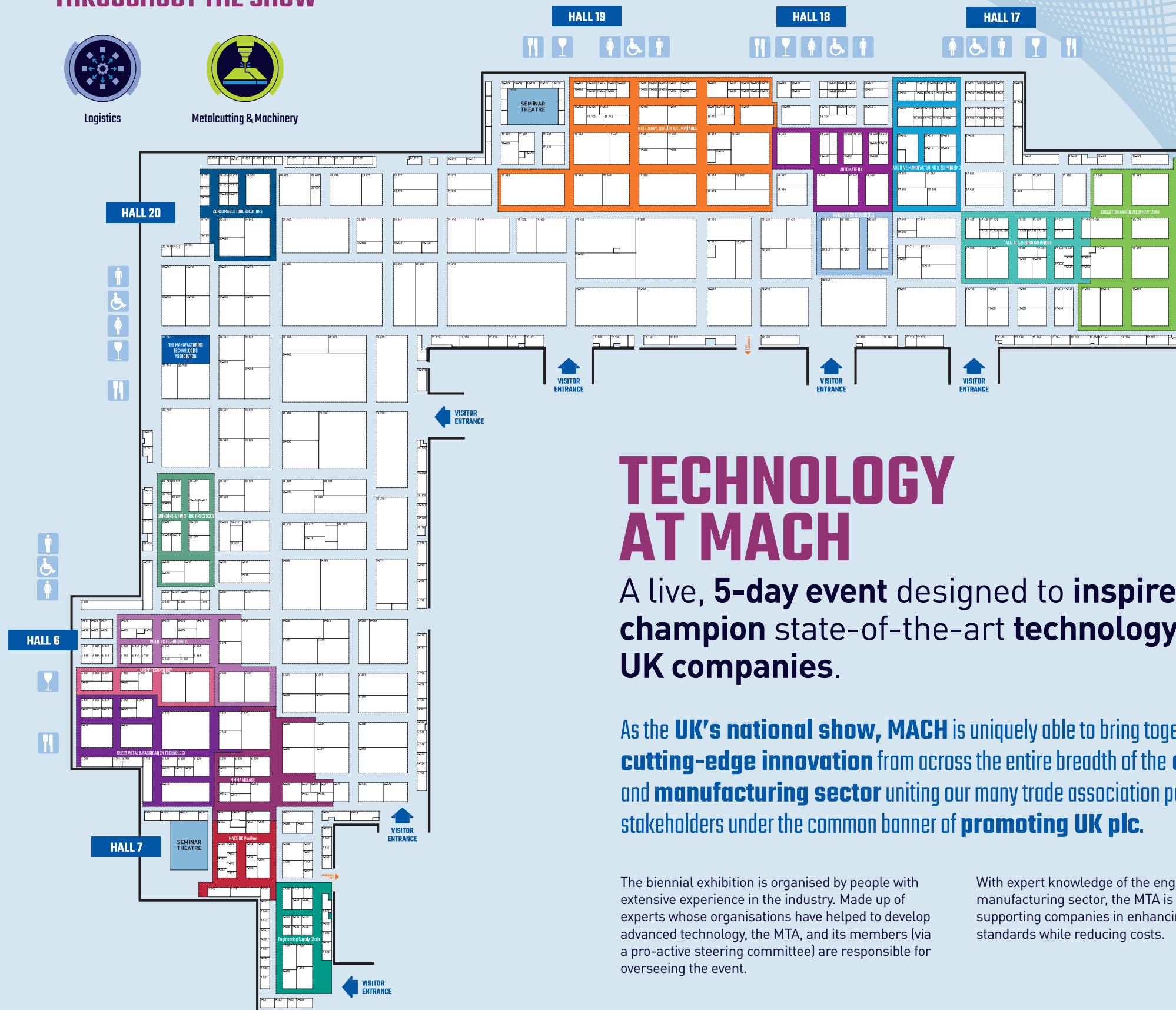
LIVE WORKING MACHINERY IS ON DISPLAY THROUGHOUT THE SHOW



Logistics



Metalcutting & Machinery



TECHNOLOGY AT MACH

A live, **5-day event** designed to **inspire** and **champion** state-of-the-art **technology** for **UK companies**.

As the **UK's national show**, **MACH** is uniquely able to bring together **cutting-edge innovation** from across the entire breadth of the **engineering** and **manufacturing sector** uniting our many trade association partners and stakeholders under the common banner of **promoting UK plc**.

The biennial exhibition is organised by people with extensive experience in the industry. Made up of experts whose organisations have helped to develop advanced technology, the MTA, and its members (via a pro-active steering committee) are responsible for overseeing the event.

With expert knowledge of the engineering-based manufacturing sector, the MTA is committed to supporting companies in enhancing quality and standards while reducing costs.



We've found the show very exciting and have generated a number of new leads. We also sponsored the Education Zone to help encourage young people into the industry. The footfall has been very strong and remarkably consistent, even from early in the morning, which has been a pleasant surprise.

Lee Scaife,
UK Sales Manager, ISCAR Tools

REPRESENTING OUR INDUSTRY

Turning **challenges** into **opportunities** and **inspiring** the **next generation** to pursue **engineering** and **manufacturing careers**

MACH is run by **our industry**, for **our industry** – the **MTA** runs a number of **initiatives** at the show to promote a **sustainable** and **secure future** for **manufacturing** in the **UK**.



Education & Development Zone

To ensure that the industry can grow and maintain sovereign capability, the MTA are committed to encouraging young people to enter the workforce. The Education & Development Zone at MACH aims to help young people learn more about engineering and manufacturing and challenge pre-conceived ideas about our industry.

A career in the manufacturing sector can be incredibly rewarding, offering an array of benefits like job security, high earning potential, and the chance to work with cutting-edge technologies. With over 3,000 students visiting the exhibition the future of our industry starts at MACH.



Seminar Programme

With over 20 CPD accredited sessions throughout the week MACH addresses the challenges facing our industry and shines a spotlight on the potential solutions and developments which will enable the UK to remain competitive.

This carefully curated programme delivered by industry experts, top economists and entrepreneurs helps drive visitor engagement, increase dwelling time within the exhibition and is a key reason to visit the exhibition marketing.



THE MANUFACTURING TECHNOLOGIES
ASSOCIATION

Representing our Industry at the highest level

MACH showcases the best of UK Manufacturing and The Manufacturing Technologies Association (MTA) uses the platform provided by the show and the high-calibre of our exhibitors to drive engagement with Government and create a positive narrative about UK manufacturing.

MARKETING MADE EASY

Targeted **marketing support** that yields **exceptional results**

MACH's marketing and communications strategy ensures the **right visitors** from the **right sectors** attend the event. This enables the exhibition to **promote UK manufacturing** to a **global audience**.

Exhibiting at MACH 2028 is an ideal option for companies seeking a cost-effective method to showcase their products and make connections with potential customers. Taking part in the show will provide your organisation with an array of important advantages that give you a measurable return on your investment, including the opportunity to develop new business relationships, generate in-market enquiries, and boost sales.

Amplify your presence:

Thanks to MACH 2028's comprehensive coverage, your business will be able to promote your products and services, announce your involvement, and raise your brand's profile with ease:

- FREE MARKETING ASSETS**
Exhibitors can in just a few clicks create professional standard, dual branded, emailers, social assets and email footers enabling you to advertise your stand location and branding.
- SPONSORSHIP OPTIONS FOR EVERY BUDGET**
If you want to stand out from the crowd MACH has a great range of advertising and sponsorship opportunities available exclusively to exhibitors. **Use the QR code to find out more.**
- FREE LISTINGS**
All the following are included as standard with your stand:
 - Customised entry on the MACH website, which sees over **380,000 views** in the lead up to the exhibition
 - Inclusion in the **Fast-Track Pack**, a complimentary guide sent to all pre-registered visitors
 - Comprehensive **Catalogue** entry listing not just your stand name and number but company profile and contact information for easy visitor reference

Leading conversations and delivering your audience:

The MTA's content driven marketing focuses on key topics and challenges in our sector and the importance of live events in sourcing solutions and improving productivity. We deliver an engaged audience to help maximise your return on investment.

- SOCIAL MEDIA**
A comprehensive social media campaign tailored to maximise the influence of the show and provide multiple opportunities to engage.
- TRADE PRESS COVERAGE**
Widespread editorial content and advertising across leading trade and specialist technology publications.
- EMAILS**
Over **1,000,000 emails** sent to key target groups, driving registration.
- INDUSTRY REPRESENTATION**
Key leading industry representatives and senior government visitors.



CLICK TO VIEW SPONSORSHIP
OPPORTUNITIES



MACH 2028 – ENQUIRE NOW

Get in touch to **discover** your **ideal stand**

You can **see who will be joining us** at **MACH 2028** and see **stand availability** on our **live updated floorplan**. Scan the **QR code** to view.

Our exhibition is designed to suit **your business** with flexible stand sizes and layouts, product zones and a wide range of stand types to suit all budgets.

MACH 2028 will also have focused zones and pavilions where visitors can go to get information on where to find the technology and services they are looking for, ensuring that each exhibitor can connect with their individuals from their target audiences.

Space/shell-scheme rates

	Space-only	Shell-scheme	Show Ready
MTA members	£360 per m ²	£360 per m ²	£670 per m ²
Non-members	£470 per m ²	£510 per m ²	£770 per m ²

The above rates exclude VAT at the ruling rate.

- SPACE-ONLY OPTION** – Space-only stands give you maximum flexibility, the rate includes the first lift on and off for your machinery exhibits.
- SHELL-SCHEME OPTION** – If you select shell-scheme, the rate includes shell-scheme, fascia, ceiling grid, carpet, company name board and basic electrics (240v socket and fluorescent light).
- SHOW READY OPTION** – If you select Show Ready, the rate includes a modular stand build with full bespoke graphics, carpet, electrical package and LED lighting. This cost-effective package is ideal for environmentally conscious exhibitors, as everything is either reusable or recycled

All stand types come with the following without additional charge:

- A full listing on our website
- Printed entries in both our Pre-Show Guide and on-site Catalogue
- Unlimited staff badges
- An allocation of exhibitor parking passes
- Access to a selection of dual branded marketing assets



CLICK TO VIEW LIVE
FLOORPLAN

To reserve your space at

**MACH
2028**

please contact the sales team:
mach@mta.org.uk

or visit:
machexhibition.com

MACH is owned and organised by:

**The Manufacturing
Technologies Association**
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machexhibition.com

Organised by



**BOOK YOUR STAND
TODAY!**



CLICK TO BOOK YOUR STAND