



MTDCNC at MACH 2024

MTDCNC are working with the **Manufacturing Technologies Association** to promote their flagship event – **MACH** – the UK's national event for **engineering** and **manufacturing**.

As well as daily live streams from the show, MTDCNC are offering MACH exhibitors discounted packages to promote their attendance at the event and generate more traffic to their stands. There are limited opportunities for your company and products to be featured – see reverse for a range of discounted packages, created to support exhibitors wishing to work with MTDCNC at MACH 2024.



30,000+
monthly website visits

250,000+
monthly YouTube views

120,000+
targeted subscribers

Call MTDCNC to find out more and discuss your specific requirements on 01536 647066





LIMITED PACKAGES AVAILABLE
BOOK NOW

**TALK TO US TO DISCUSS YOUR
SPECIFIC REQUIREMENTS**
CALL 01536 647066

Build up bundle:

Delivered within 6 weeks of the event

Pre-event video:

Promoting products to be shown at MACH 2024, filmed, edited and hosted on MTDCNC prior to the event.

PR:

In conjunction with any content created, MTDCNC can write press releases ready for circulation to popular industry journals.

Email marketing blast:

The above feature circulated to our database of 30K engineers during the build up to the event.

Social media:

The video cut up for social media, once again raising awareness prior to the event.

Was £7,580.00 / MTA Rate £5,950

Live Stream bundle:

Delivered at MACH 2024

These will be 30 min streams, content can be streamed across multiple pages so if clients want to stream to MTD's audience as well as their own this can be achieved.

Also includes:

- Build up marketing, be part of our Live stream pre-event promotion driving followers to engage with your stream
- All streams will be monitored in terms of traffic, data and statistics.
- The majority of our social media at MACH will be relating to the live streams
- All streams will be available on the day as MP4 files
- All streams will be emailed out to our audience at the end of each day

Was £9,500 / MTA rate £7,600

MTDCNC Video bundle:

Delivered at MACH 2024

Video on stand:

This is a two-hour window of filming, during this timeframe both parties will agree on the content to be created, all media will be edited post event and hosted across MTDCNC's platforms.

Also includes:

- A post-show e-shot to our audience promoting the feature created
- Social media cut ups for your own use
- All videos will be featured on our post show production

Was £6,550 / MTA rate £5,250

Your own Branded Video bundle:

Produced at MACH 2024

Video on stand:

Our production team will visit your stand and create your very own branded video. A two hour window will be allocated, a maximum of two videos can be created during this window. All videos will be edited post the event and delivered within 10 working days

Was £3,250 / MTA rate £2,350

MTD CNC