

# BE PART OF IT...

**MACH**  
15-19 April 2024  
NEC Birmingham UK  
machexhibition.com



**ENGINEERING  
SUPPLY CHAIN  
SHOW 2024**  
16-18 APRIL • NEC • BIRMINGHAM  
engineeringsupplychain.co.uk

A guide to generating  
your unique visitor  
registration URL

1. **Login** to the **MACH Exhibitor Portal** using your **username** and **password**

[Click here to go MACH Exhibitor Portal](#)

As a confirmed exhibitor, you have exclusive access to the Exhibitor Zone, helping you plan for the exhibition and make the most of your stand.  
Once logged in, you'll be able to amend your contact details, add a logo and a company summary to your web profile.

Username or Email Address

Password

[Forgot your password?](#)

Remember Me

2. On the left-hand side of the exhibitor dashboard **press 'Staff Badges and Data Capture'**.

Home  
Profile  
Task List  
Visitor Requests  
Product Categories  
Products  
Press Releases  
Brochures  
Videos  
Exhibitor Manual  
**Staff Badges & Data Capture**  
Help Library


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Welcome to the MACH Exhibitor Zone.

This is your platform to engage with the MACH visitor audience, access show services and promote your presence. Please take the time to make your profile as engaging as possible so that you attract the right audience.

Use the links on the left of this window to navigate your profile and click on the Task List to see which elements of your listing you have not yet completed.

We hope that you find the Exhibitor Zone helpful and easy to use but if you do need any assistance you can email Nicola for help by clicking the picture below:



Your profile is **85%** complete

**A warning to all exhibitors** – please be vigilant against directory scams. The MTA does not charge for standard listings, does not release contact data lists and only updates your details via the e-zone. Please

3. **Login to Visit Connect:**

Home  
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All MACH and ESC exhibitors have a profile set up for them on Visit by GES. Via this profile you can:

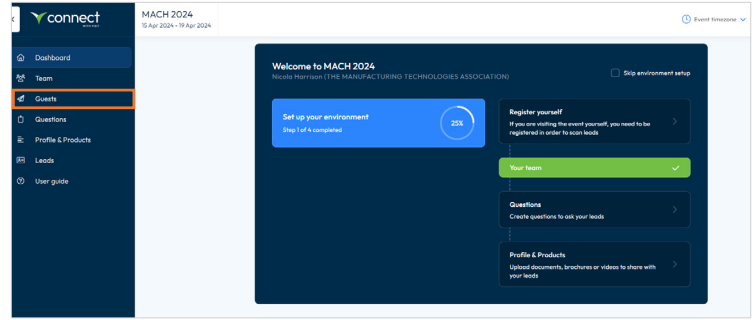
- Register your stand staff for exhibitor badges
- Access your unique marketing URL to enable you to monitor registrations made via your link
- Create QR Codes and load information onto them for visitors to the show to scan and collect
- Create and customise badge scanning apps so your staff can easily collect and tag leads at the show

To access your profile please click the link below:

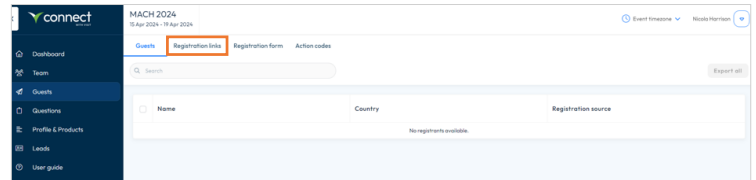
[Login to Visit Connect](#)

Your profile is **85%** complete

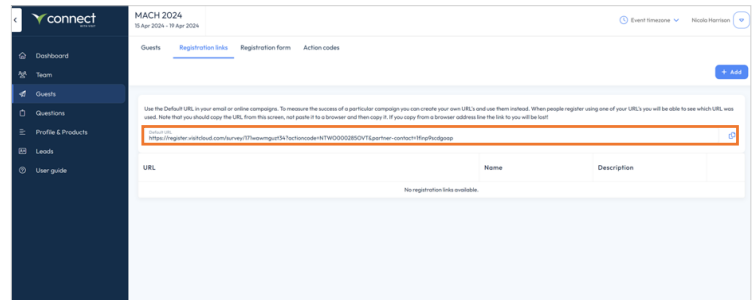
4. Once logged in, **click** on the section in the left-hand panel titled **'Guests'**.



5. **Click registration links** located along the top.



6. **Copy and paste your unique URL** to use in your emails, social media posts, on your website, video content.



7. You can track who has clicked on your registration link along the left hand sidebar.

