

MACH 2024

The UK's national event
for **inspiring, innovating** and
connecting manufacturing



BE PART OF IT...
MACH
2024

SPONSORSHIP OPPORTUNITIES

Organised by



THE MANUFACTURING TECHNOLOGIES
ASSOCIATION



MACH
15-19 April **2024**
NEC Birmingham UK
machexhibition.com



MACH 2024

Increase your visibility

MACH is the event designed to help you do business and choosing one of our extensive sponsorship opportunities is a great way to maximise your investment in the show.

For MACH 2024, there are a number of opportunities to help you stand out amongst your competitors, including:

- MACH 2024 ENTRANCE PACKAGES
- FAST-TRACK PACK
- SOLE SPONSOR OF REGISTRATION AREA
- LANYARDS
- 'YOU ARE HERE' BOARDS
- BOOKMARK IN PRE-SHOW GUIDE
- PANEL ADVERTISING ON FOLD-OUT FLOORPLAN WITHIN THE FAST-TRACK PACK
- FULL PAGE ADVERTISING IN SHOW PUBLICATION
- CARRIER BAGS
- FLOORTILES

Sponsorship Opportunities

To discuss availability of the sponsorship opportunities, or to discuss alternative sponsorship opportunities, please contact the sales team: **Phone: 020 7298 6400 Email: mach@mta.org.uk**

MACH 2024 Entrance Package

An amazing opportunity to ensure that your branding is in a prime position at the show. There are 6 entranceway packages available, each including:

- Logo and stand location on entranceway branding
- Logo on the NEC's digital entranceway screen
- Logo and stand location on the premium YAH Board
- 2 floortiles in the entranceway
- 1 full page advertisement in MACH 2024 Show Guide

COST: £5,000 per entrance

MACH 2024 Fast-Track Pack

Sent out to thousands of registered visitors, the Fast-Track pack provides a key opportunity to raise your profile with visitors before they even arrive at the show.

There are 2 packages available:

Package 1: Company logo on the Fast-Track Wallet cover and logo and highlighted stand position on the fold-out floorplan.

COST: £5,000

Package 2: Company logo on the Pre-Show Guide cover plus full page back cover advertisement on the Pre-Show Guide.

COST: £2,500

Sole Sponsor of Registration Areas

A prime opportunity to have your corporate name/logo displayed at the registration points outside of the halls; make your logo one of the first things visitors see when they arrive on-site.

COST: £7,500

Lanyard Badge Holders

One company will have the opportunity to become the sole sponsor of the lanyards handed out with all visitor passes. Exhibitor to provide the lanyards with designs to be approved by the MTA.

COST: £13,500

Bookmark in the Pre-Show Guide

This comes attached to the exhibition Pre-Show Guide issued to all pre-registered visitors providing an excellent opportunity to raise your profile.

COST: £5,000

Fold-out Floorplan Panel

The Fold-out Floorplans are an essential tool for all visitors – advertise your company on one of the most popular and widely used items at the exhibition and stand out from the crowd.

Full Panel: £600

Landscape or portrait sizes available



Page Advertising in Show Publication

Advertising opportunities are available within MACH Exhibition publications.

The Pre-Show Guide is distributed with the Fast-Track packs to all pre-registered visitors, FREE of charge, and is used by many visitors both to help plan their visit and as a reference after the exhibition.

Cost: £650 per page



'You are Here' Boards

The 'You are Here' boards located throughout the Halls are used extensively by visitors and offer an opportunity to raise your company profile at minimal cost. Sponsorship includes your company logo and highlighted stand position on the plan.

COST: £550 per board



Carrier Bags

Exclusive opportunity to have your corporate carrier bags available on our dispensers at every entrance to the show. Exhibitor to provide the bags with design subject to approval by the MTA.

COST: £6,500

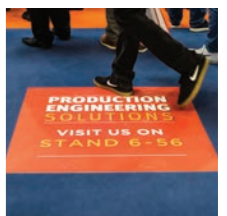


Floortiles

Provide visitors with additional directional signs – available in all MACH halls.

Numbers are limited so early uptake is advised.

COST: £400 each



BOOK NOW

To **discuss** sponsorship opportunities at **MACH 2024**, please contact the sales team: **020 7298 6400**

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MACH is owned and organised by:

**The Manufacturing
Technologies Association**

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mta.org.uk
machexhibition.com

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